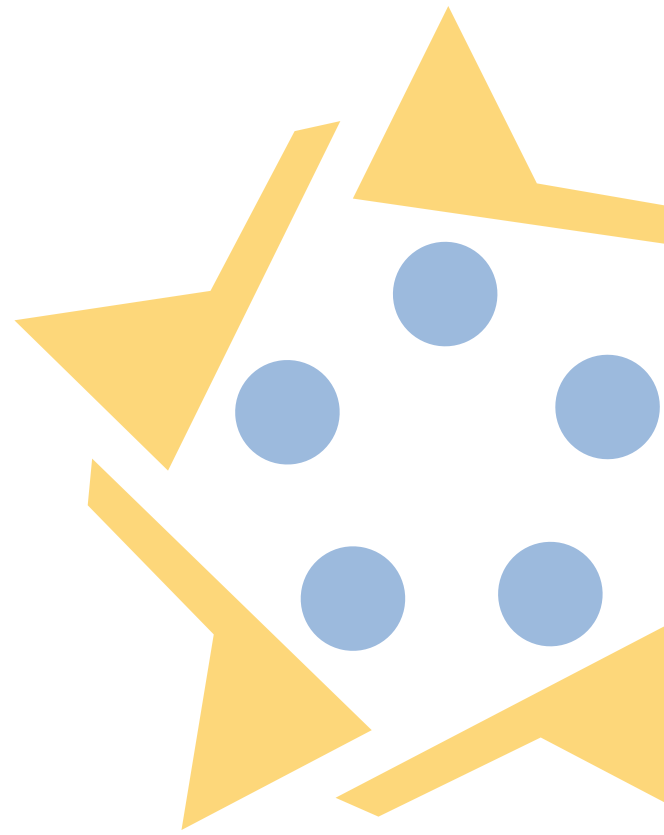




currensee
Trade Leaders™



Corporate Overview

Company Overview

Currensee is the leader in bringing the world currency markets to investors and financial institutions around the globe as a viable alternative asset class.

The Currensee Trade Leaders™ Investment Program delivers the diversified and uncorrelated performance of Currensee Trade Leaders, a network of emerging foreign exchange managers recruited through a rigorous due diligence process. By leveraging the Currensee advanced

“ A network of emerging foreign exchange managers ”

trade replication technology, an investor in New York automatically receives the trades of a Trade Leader based in China, resulting in a diversified portfolio of managers. As compared to other investment programs, Currensee provides unprecedented transparency and real-time control of Trade Leader portfolio selection, asset allocation, and risk management, all delivered via a unique online experience that fundamentally changes the world of investing.

World-class Trade Leaders

Through the Trade Leaders program, clients are able to invest in the world currency markets by leveraging the performance of the elite Currensee network of Trade Leaders, making the Trade Leaders’ success their own. Currensee Trade Leaders are a highly qualified group of professional foreign exchange traders

“ Consistent returns, prudent risk management...”

recruited and hand-selected for their consistent returns, prudent risk management, and disciplined investment strategies. Each Trade Leader must pass a series of strict performance and risk management reviews before being accepted into the program. By building trading portfolios that replicate Trade Leaders’ trades and leverage their risk management practices, investors can profit from the expertise of these top currency traders and take advantage of a truly uncorrelated investment program.

U.S. Headquarters	Boston, Massachusetts
Additional U.S. offices	New Jersey and Michigan
European Headquarters	London, England
Date Founded	August 2008
Chief Executive Officer	Dave Lemont
Number of Employees	30
Capital Investors	North Bridge Venture Partners Egan-Managed Capital Vernon & Park Capital
Program Launch	October 2010
Number of Accounts	1000+
Assets Under Management	\$25M+
Volume Traded as of 10/31/11	\$20B
Average Account Size	\$25K
Number of Trade Leaders	15-20 elite traders
Languages Supported	English, Chinese, Japanese, French, Italian, German and Spanish
Registration	Registered with the Commodity Futures Trading Commission as an Introducing Broker. Member of the National Futures Association Member ID 0403251. Authorized by the Financial Services Authority, Firm Reference Number 518648 and Registered in England and Wales, Companies House Number 07025997.
Regulatory Attorney	Foley and Lardner
Company Auditor	Price Waterhouse Coopers

Trade Leaders Investment Program Overview

Impressive growth from new and existing customers

Since its October 2010 launch, the program has achieved a series of milestones including: over 500 active investor accounts from investors in over 50 countries and over \$20 million in assets under

“ \$8 billion in volume traded ”

management, resulting in an impressive \$8 billion in volume traded through the service. Half of the growth in assets under management continues to come from investors achieving success in the program and depositing additional capital.

Global expansion and strategic partnerships

The Trade Leaders product is available in English, Chinese, Japanese, French, Italian, German and Spanish. Currensee has a strategic affiliate program and currently over 20 partnerships are engaged and fueling the growth of the company globally. The company's US headquarters are in Boston, Massachusetts with additional US offices in New Jersey, Michigan and European headquarters in London, England. The company has integrated partnerships with some of the top brokers in the world that work with Currensee to process the trades executed for the Trade Leader Program.

Proven uncorrelated performance

Currensee Trade Leaders continue to post strong, uncorrelated performance. To view the most current performance numbers, download the [Monthly Performance Fact Sheet](#).

Trade Leaders Investment Strong financial back and regulatory procedures

Currensee is backed by top-tier venture capital firms North Bridge Venture Partners, Vernon & Park Capital and Egan Managed Capital. The company has raised \$16.8 million to date and employs over 30 employees who provide engineering, sales, marketing, back-office and 24-hour customer service support.

Currensee is fully regulated by the NFA/CFTC in the United States and the FSA in the United Kingdom and is passported throughout the EU for the services the company provides. The company's regulatory attorney is Foley and Lardner and company's auditor is Price Waterhouse Coopers.

Accolades and top-tier press coverage

The Currensee Trade Leaders Investment Program has been featured in premiere business publications such as The Wall Street Journal, Financial Times, Reuters, SmartMoney, MarketWatch, Forbes and Barrons, along with many specialty trade publications and blogs. The company is actively engaged in social media and has attracted thousands of fans on Facebook, Twitter and YouTube. The Trade Leaders program was recently named a finalist in the Massachusetts Technology Leadership Council Awards for the 2011 Product/Service of the Year and was also selected as one of only 60 financial services companies asked to participate at Finovate Spring 2011, the premier financial technology event.

WALL STREET JOURNAL

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